

I was just thinking about your
Grandma.



She's 95
now, right?

Wow.

And still
kickin'.

Awesome.

Time is a funny thing.
We talk about historic
events like they're impossibly
long ago.

But your Grandma has been
around a minute.

She was born in 1930.

Most houses didn't have plumbing.
World War II hadn't started.

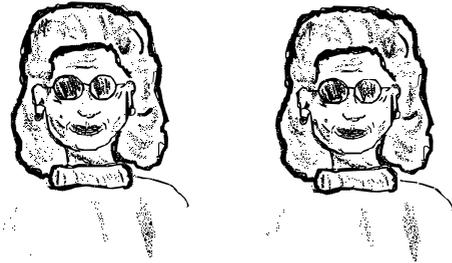
Think about how different her
world was then and now.

She's seen so much:

Civil Rights Movement	World War II	The Moon Landing
Internet	Korea	9/11
Mobile Phones	Vietnam	AI

And many many more things good + bad...

But using your Grandma, we
can go back further.



2x

Two Grandmas ago
it was 1835.

In 1835 the USA
was only 59 years
old.



3x

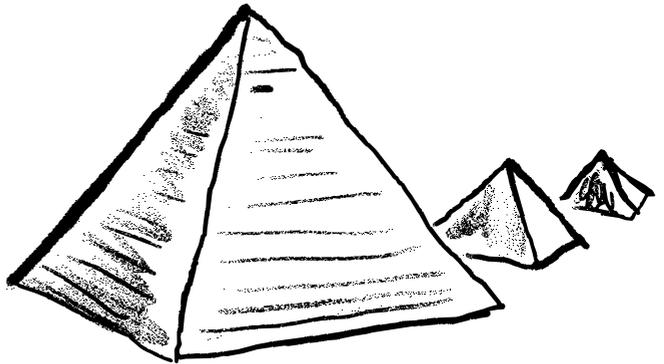
Three Grandmas
ago it was
1740.



Ten Grandmas
ago it was
1075.



44 Grandmas ago they finished
the Great Pyramids of Egypt.



All of these ages, lived through
by people...

Given the same amount of
time as your Grandma.

... or less.

Kids present a different perspective on time.



Your five year
old niece,
for example.

5



It takes 19 of her lives
to equal 1 Grandma.



Kids are always complaining
that everything takes forever.

They can't wait to grow up.

But then they do grow
up...

In the blink of an eye.



And all of
the sudden
you're 40.

And you're absolutely killing it.

You're in B2B Sales and just really making that paper.

\$\$ Cha-Ching.

~ So much golf

~ So many Patagonia vests

~ So much fantasy football

~ So much March Madness

~ So much GenAI OMG!

* So many TRADESHOWS*



You know... all the stuff that really matters.

And somewhere
between

You
40



Grandma
95



You're gonna die.
Sorry to break it to you.

And you can't take that
vest with you.

And your niece, who wanted
to be an artist, wont because
she learned about what matters

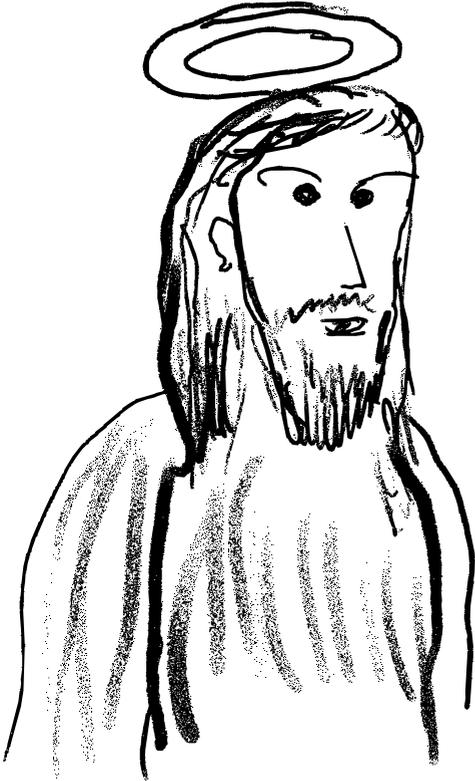


from you.

she wanted to be a marine
biologist once but it doesn't
make THAT PAPER \$\$\$

And besides, there wont be any
whales left anyway by the time
she's your age.

And she'll grow up living
by the words of Jesus. you
remember the ones:



"Make that money
girl. Trust the
billionaires, they
know whats up
and have your
BEST interests in
mind.
Also, fuck poor
people, amirite?"

And she'll grow up with
your values and pass the
buck to her kids (if she
has any).

Except there's no jobs,
the world sets on fire
and is uninhabitable by
living organisms,

And when she is your
Grandma's age.

AI plays all the golf.
All the fantasy football.
And doesn't even wear
Antagonia vests!!

Modern humans appeared somewhere around 300,000 years ago.

And so, barreling at this pace.

It will have lasted 3157

Grandmas.



If you'd like for it to last until 3160 and be in good condition for the kids...



Then do better.

You'll be dead soon anyway.

You can't take it with you.

Make Grandma proud!

